

ERIN GEOGHEGAN

CONTACT

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EDUCATION

STONEHILL COLLEGE | EASTON, MA

- Bachelor of Arts in Graphic Design
- Minor in Communications

SKILLS

- Adobe AEM
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe XD
- After Effects
- Asana
- Canva
- Illustration
- Procreate
- Meta Business
- Microsoft Suite
- Mojo Help Desk
- Squarespace
- Strata
- Wix
- Vidyard

GRAPHIC DESIGN EXPERIENCE

RUSSIAN SCHOOL OF MATHEMATICS | NEWTON, MA

Graphic Designer | Jan. 2024 - Present

- Keeper of the brand – maintaining brand continuity for a K-12 after-school math enrichment program serving 80,000+ students internationally.
- Led cross-functional design efforts including social media, Google & Facebook ads, web banners, targeted email marketing, small & large format printing, & branded event collateral
- Successfully directed multiple design projects simultaneously while ensuring delivery within tight deadlines.

LIONBRIDGE | WALTHAM, MA

Junior Graphic Designer | Jan. 2023 - Jan. 2024

- Designed print & digital materials within brand guidelines, including animations/videos, ads, white papers, presentations, & more.
- Managed projects with strong organization & adherence to deadlines.
- Maintained awareness of trends & demonstrated a commitment to continuous improvement.

BLOUNT FINE FOODS | FALL RIVER, MA

Junior Graphic Designer & Social Media Coordinator - Marketing | Mar. 2022 - Dec. 2022

- Spearheaded the design of advertisements, packaging, trade show materials, web design projects, & more. Assumed full responsibility for senior graphic designer's workload during her leave, effectively managing both her projects & my own.
- I expanded Blount's Family Kitchen's Instagram & Facebook presence with a successful rebranding strategy & engaging content that led to growth in followers & user engagement.

Graphic Designer - HR & Communications | Sept. 2021 - Feb. 2022

- Designed a variety of internal communication materials across the organization's four sites, including brochures, newsletters, posters, environmental designs, & digital signage.
- Supported various departments, including direct assistance to the CEO. Effectively managed multiple concurrent projects, ensuring timely delivery through organization & prioritization.

Graphic Design Consultant - HR & Communications | May. 2020 - Sept. 2021

- Offered valuable support to the Communication & Engagement team by crafting supplementary graphics for a variety of projects.
- Effectively oversaw & designed a diverse array of projects, including the monthly newsletter, social media content, & internal requests from colleagues.

CORINTHIAN EVENTS | BOSTON, MA

Graphic Design & Social Media Intern | Jan. 2020 - Mar. 2020

- Assisted the Graphic Design Manager to create graphics for print design & social media.
- Conceptualized a rebrand for Corinthian Events alongside the graphic design manager by creating different iterations for the brand's look & feel.

STONEHILL COLLEGE | EASTON, MA

Graphic Design Tutor | Mar. 2021 - May. 2021

- Helped students navigate different software, like Adobe & Procreate to improve their skills.
- Gave feedback & critiques on their current projects to help elevate their work.

Activities Rec Sports Events Assistant | Jun. 2018 - Dec. 2019

- Advertised events happening on campus that were featured on the Stonehill Recreational Department's public Instagram, Facebook, & website.

